



UGOSTITELJSKO-
-TURISTIČKA
ŠKOLA



Investing in people
European Social Fund

REGIONAL CENTER OF VOCATIONAL EXCELLENCE WITHIN TOURISM AND HOSPITALITY SECTOR (RCVE)



Europska unija
"Zajedno do fondova EU"



EUROPSKI STRUKTURNI
I INVESTICIJSKI FONDOVI



ESF
UČINKOVITI
LJUDSKI
POTENCIJALI

Projekt je sufinancirala Europska unija iz Europskog socijalnog fonda.

www.esf.hr



EU projects:

- ERDF & ESF financing
- Total budget allocation – 12.800.000,00 eur



For excellent destination, the starting point is in education!

Partners

- RCVE founder – Regional self-government **Osječko–Baranjska County**
- **4 VET High Schools** from Eastern Croatia – Vinkovci, Đakovo, Virovitica and Požega vocational schools
- **Companies** – employers with Tourism & Hospitality sector
- **Josip Juraj Strossmayer University of Osijek**, Faculty of Economics and Faculty of Humanities and Social Sciences
- **NGO** - Association of Children and Youth with Disabilities – Zvono



ERDF – infrastructure

- **Academis - 1,200 m2 of space**
 - **Work-based learning - student dormitory - hostel - restaurant - cafe bar**
- **Multifunctional practicum with 35 amphitheater seats and ICT streaming equipment in RCK UTŠO**
- **3 practicum in partner school Vinkovci**



ESF - COVE ESTABLISHMENT



1. DEVELOPMENT OF NEW CURRICULUMS
2. STRENGTHENING THE COMPETENCES OF TEACHERS AND MENTORS
3. PROMOTION OF VOCATIONAL OCCUPATIONS AND COVE
4. INNOVATION AND COOPERATION WITH STAKEHOLDERS

Modernization of Qualification and VET curriculum at EQF/NQFs level 4.1.

- Pastry chef

Development of NEW occupation standard, VET qualification and VET curriculum at the level 5.1.

- Restaurant dessert specialist
- Chef nutritionist
- Bar business manager
- Regenerate tourism specialist



Development **NEW** training courses

- **Wine Sommelier**
- **Beer Sommelier**
- **Chef of Croatian regional cuisine**
- **Pastry Chef of inovative Croatian desserts**
- **Tourist destination Manager**
- **Gastrosouvenir**



Development of **NEW** lifelong learning courses

- **Manager of Tourism and Receptive Services Homestead** – in cooperation with Faculty of Economics in Osijek
- **Professional development for VET teachers and mentors at the employers in the field of pedagogical and psychological competencies** – in cooperation with Faculty of Humanities and Social Sciences in Osijek



Development of **NEW** course for persons with disabilities

- Development of the course **Simple meals preparer** in cooperation with a partner



- Development of teaching materials
- Production of reference books and video materials with good practice examples



Professional Training

Strengthening the competencies of teachers and mentors:

- digital competences
- foreign languages
- methodological competences
- psychological competences
- entrepreneurial skills
- skills of working with people with disabilities
- hospitality and tourism competences



>570 participants of different educations & workshops

Professional Training

- Le Cordon Bleu Paris



- BHMS Luzern

- Cafa Wine School Bordeaux



- Italian Culinary Institute



ITALIAN CULINARY
INSTITUTE
FOR FOREIGNERS

- Brew School, Sheffield, UK

- Basque Culinary Institute, San Sebastian



- Cellebaut Chocolate Academy, Belgija



- International School of Helsinki,



VET Quality improvement

- Specialized equipment
- Restaurant
- Mini brewery
- Pralines and dragees line
- E-platform for practical teaching
- E-platform of digital educational content
- Career center



Sustainability

- Applying zero waste principles.
- Short food chain principles.
- Respect for raw local ingredients and „from field to the table” principles.
- Solar energy exploitation.
- Waste sorting and recycling.
- Integration of sustainability topics into all VET programs.



Promotion of Occupations within Tourism & Hospitality Sector

- Tourism and Hospitality EU fairs
- Specialized national and regional fairs and events
www.visitslavoniabaranja.com
- Gastro and tourism competitions
- „Open days”, workshops, round tables, conferences and various other activities



ITB
BERLIN

The World's
Leading
Travel Trade
Show*



>750 students

Promotion of the Regional Center of VET Excellence

- Branding
- New website
- Social media communication
- Indoor & Outdoor advertising
- Public Relations



[@ugostiteljsko.turisticka.os](https://www.facebook.com/ugostiteljsko.turisticka.os)



[ugostiteljsko_turisticka_os](https://www.instagram.com/ugostiteljsko_turisticka_os)



[rck utso](https://www.youtube.com/rck_utso)



Ugostiteljsko-turistička škola, Osijek
Regional Center of VET Excellence within Tourism &
Hospitality Sector

www.rck-utso.hr
rck@rck-utso.hr

**Thank you for your kind
attention!**



**Images used in this presentation have informative character*